

Keynotes,
Panelist,
Moderation,
Podcast Guest &
Host, Executive
Coaching
Programs &
Workshop
Facilitation

Farrah Khimji

Founder & CEO
Startup Advisor | Venture Scout
Life & Business Coach
Keynote Speaker | Podcast Host



Hi, I am Farrah Khimji!

I am a startup advisor, business strategist, life coach, keynote speaker and podcast host that coaches corporate professionals and aspiring entrepreneurs to build purpose-driven careers, businesses and lives.

I spent over two decades working in finance, private equity and commercial real estate, pursuing a career that was outwardly considered successful, with progressive jumps up the ladder rung but inside, I was not fulfilled or happy. That all changed when I decided to pursue the path of entrepreneurship - a path that has been expansive and deeply fulfilling.

Now, as the Founder & CEO of Futura Funds, I leverage my expertise and experience working with hundreds of highly successful companies and startups to empower corporate professionals to connect with their higher calling.

With a Specialization in Strategy from Harvard Business School, MBA and CPA Designation, I take a strategic approach to help you see opportunities beyond the obvious so you can build a career, business and life that excites you while creating massive impact in the lives of others because it aligns with your purpose.



On my own journey, I have gone from being stuck to unstuck and stuck again, I have learned that there is no one path to success and that while entrepreneurship is hard, testing your strength and confidence daily, it is immensely rewarding. I have also learned that we are resilient and that with the right community, role models and stories of tribulation and triumph we stay motivated and inspired to continue our journeys.

My ultimate desire is to inspire women and diverse leaders who are considering a path of entrepreneurship, solopreneurship, freelancing and leading in their current or future organizations – basically anyone who is looking to level-up in both their life and business. I believe it is extremely helpful and important for us to have examples of women who have pursued these paths so we can learn from them and find inspiration to follow our own dreams.

*Whether you are in a corporate role,
considering a path of entrepreneurship or
already on your journey –
I will leave you motivated to act and inspire
you to be the leader of your own future.*

ABOUT FARRAH

Farrah is a startup advisor, venture business strategist, life coach, keynote speaker and podcast host that coaches corporate professionals and aspiring entrepreneurs to build purpose-driven careers, businesses and lives.

Farrah spent over two decades working in finance, private equity and commercial real estate, pursuing a career that was outwardly considered successful, with progressive jumps up the ladder rung but inside, she was not fulfilled or happy. That all changed when she decided to pursue the path of entrepreneurship - a path that has been expansive and deeply fulfilling.

Now, as the Founder & CEO of Futura Funds, Farrah leverages her expertise and experience working with hundreds of highly successful companies and startups to empower leaders to connect with their higher calling and design their lives and businesses on purpose & with purpose.

Farrah speaks on global stages and on her podcast, Futura Talks, on the topics of innovation, inclusivity, imposter syndrome, entrepreneurship and leading with purpose.



Inspiring conversations for purpose-driven leaders

Farrah is an engaging, charismatic, and approachable leader who is driven to foster inclusive environments – especially in arenas that are traditionally not. She is motivated by her purpose which is to elevate leaders that aspire to be agents of change and innovation. She aims to challenge the status quo, advocates for progress and finds ways to level the playing field so that leaders from diverse backgrounds can have a seat at the table and a platform to be seen and heard.

More specifically, as the Founder of Futura Funds, she coaches female entrepreneurs to:



GROW & SCALE

By preparing their company for investment raises and connecting them to their ideal capital partners



STAY AHEAD OF THE CURVE

By adopting an innovation mindset to continually unlock new opportunities



OVERCOME CHALLENGES

Navigate mindset roadblocks they face through individual and group coaching programs

Her overall aim is to support founders throughout their entrepreneurial journey by giving them the tools, resources, and advice they need to succeed.

Farrah leverages over 20 years of finance, accounting, and advisory experience where she has helped business owners in the real estate industry make strategic financial decisions to reach their company goals. Having worked for both a large property owner, manager, and developer as well as a private equity fund, Farrah understands and can support the financial strategies for established, institutional, large-scale business environments as well as the needs of small, mid-sized and start-up businesses.

Farrah is also very passionate and committed to supporting Diversity & Inclusion initiatives and speaks on this topic regularly at industry events & conferences. She is the host of the Futura Talks Podcast where she shares the stories and journeys of diverse, self-made entrepreneurs who are trailblazers in their industries.

Why Farrah Khimji?

— **ENGAGING ENERGY**

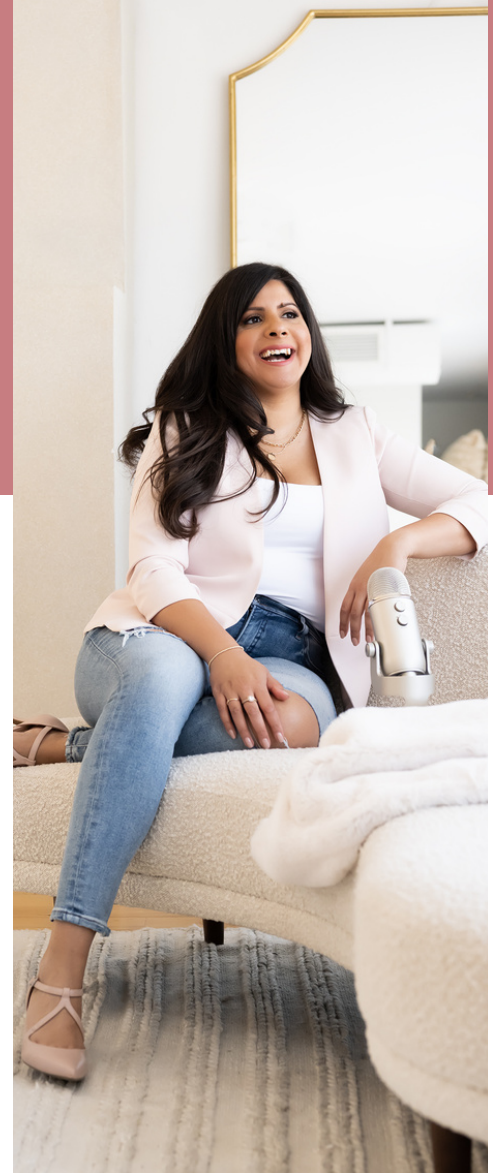
As a dynamic and energetic speaker, Farrah derives her energy by engaging with audiences through her vulnerability. Farrah is a captivating speaker with undeniable stage presence who is most known for her ability to relate and connect with audiences authentically.

— **CORPORATE SAVVY + BUSINESS MINDSET**

As a finance professional having worked nearly two decades in the Commercial Real Estate industry, Farrah speaks the language of your audience. Leveraging her understanding of corporate environments, workplaces and industry, Farrah connects with her audience in a relatable and actionable way.

— **FUTURE-FOCUSED**

Farrah is focused on what will be, not what was – she is most excited about supporting innovative leaders who see the world differently and are motivated to build a future that is bright & prosperous for all. When harnessed appropriately, she believes that technology is the great equalizer, removing barriers and creating opportunities for people around the world and she is driven to support the unlocking of those opportunities.



***AUTHENTIC, RAW
AND INSPIRING!
WHAT I APPRECIATED
WERE THE CANDID
EXAMPLES,
THE LESSONS
LEARNED AND THEN
THE POTENTIAL CALL
TO ACTION FOR
THE AUDIENCE.
THANK YOU!***

— Elizabeth C.



Farrah Speaks on:

✓ DEBUNKING IMPOSTER SYNDROME

Imposter Syndrome is a widely used term – talked about in many circles, especially women's circles. It has been used to justify feelings of why we feel like we don't belong or are being held back and limited in our growth trajectory. In this talk we will:

- Review the term imposter syndrome and why it hasn't been effective in helping women to advance;
- I will teach you how to reframe the feelings you are experiencing to move from imposter to empowered; and
- You will start to take back power over this term so you can start thriving in your life and business!

✓ PATHWAYS TO INCLUSIVE INNOVATION IN REAL ESTATE

A diverse and inclusive workforce is essential to encouraging different perspectives and ideas that drive innovation. In real estate this is especially important as we build, manage and support workplaces, communities and housing – all of which are inherently interconnected and occupied by diverse groups of people. In this talk we will discuss:

- How diversity of ethnicity, age, gender, sexuality, ability and thought is essential for real estate companies;
- Why those employed in and leading the industry should be representative of the communities they serve; and
- How we can all contribute to building more inclusive communities in order to embrace opportunities for innovation in this sector.

✓ DISCOVERING YOUR PURPOSE THROUGH PASSION

So many of us get up each day with little excitement, unsure of what our purpose is, not because we don't care but because we aren't convinced we can actually live our life with purpose and make money doing so. In this talk, I will help your audience:

- Discover how to build a life doing what they are passionate about
- Contribute their talents and gifts to serve themselves, your organization and society in the highest capacity
- Unlock their true desires and start living their life with purpose on purpose!

SPEAKING ENGAGEMENTS

Starlight Investments
Tory's
BDO
Stewart Title
Proptech Collective
Toronto CREW
Edmonton CREW
CREW Network
Toronto NAIOP
NAIOP Corporate
REALPAC
University of Toronto
York University
Ryerson University
Canadian Real Estate Forums
Brick & Mortar Podcast
Hustler's Corner Podcast
People who Perform Podcast

BOARD OF DIRECTORS

YWCA Toronto
Toronto CREW
Toronto NAIOP
REALPAC Diversity &
Inclusion Council

PAST COMPANIES

PwC
Oxford Properties
Forgestone Capital
Grant Thornton

CLIENTS AND PARTNERS

Clearco
MarsDD
R-Labs
BentallGreenOak
Furnishr
Intelocate
Peak Power
GetWilma.app

EDUCATION

Harvard Business School,
Specialization in Strategy
Wilfrid Laurier University,
MBA
McMaster University,
B.Comm